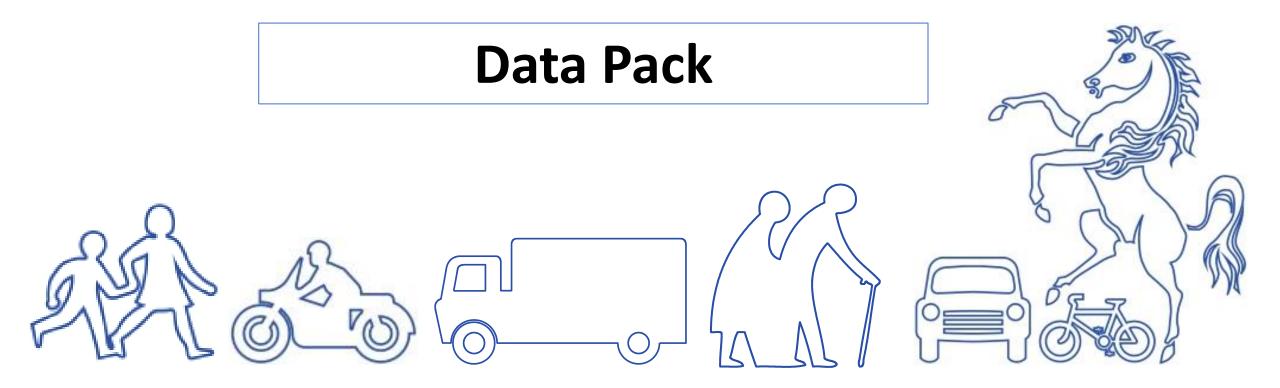
Draft Road Safety Strategy 2021 – 2026

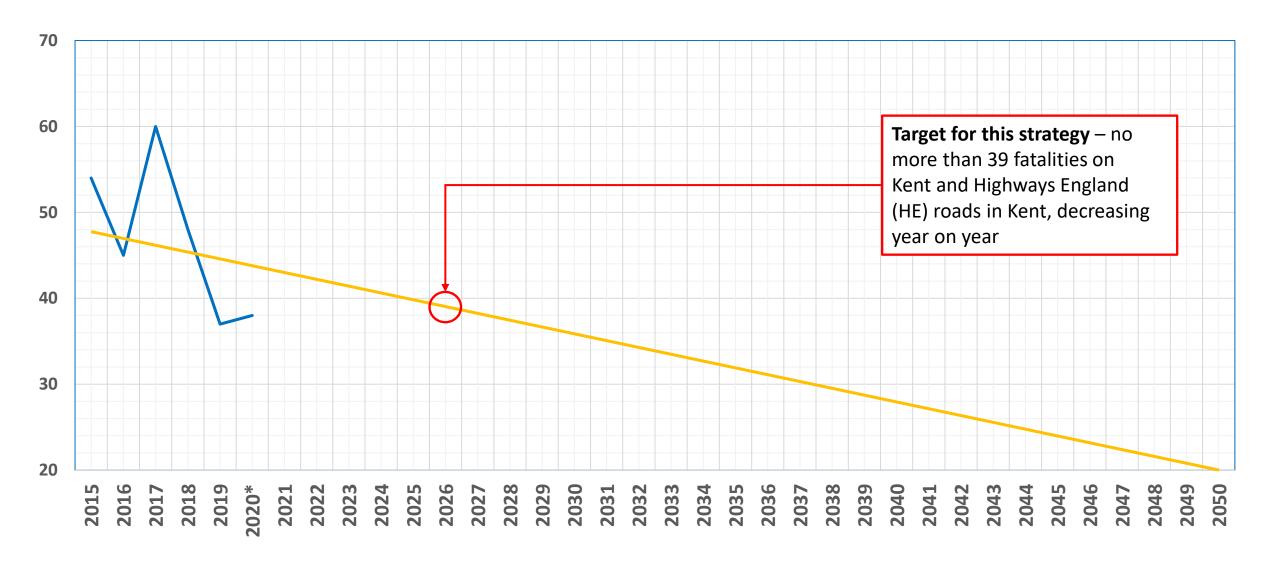


# Vision Zero The Road Safety Strategy for Kent



## Achieving Vision Zero by 2050

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\*collision data up to 31st December 2020

# KILLED OR SERIOUS INJURIES ON KENT'S ROADS

#### 01/01/2015 - 31/12/2019



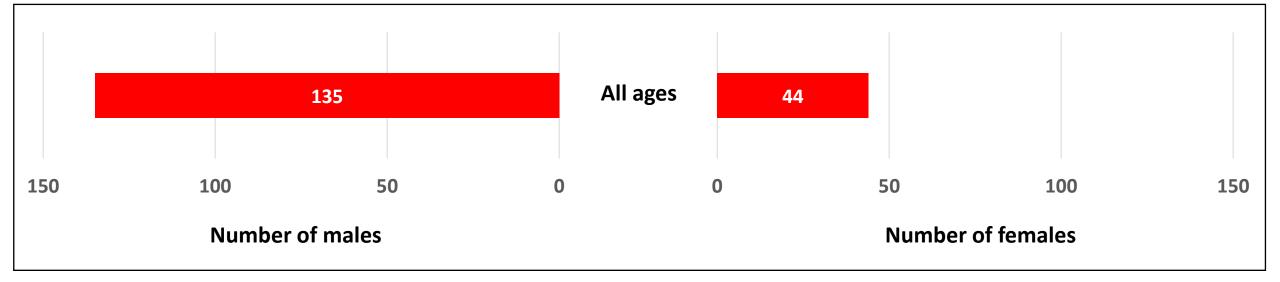
**Data source Kent Highways** (not including Medway or HE)



Speed Limit (mph)	Fatal	Serious	Slight	Total
40	33	377	1879	2289
50	26	163	661	850
60	52	600	2424	3076
Total	111	1140	4964	6215

## Fatalities 2015 - 2019 (Age and Sex)



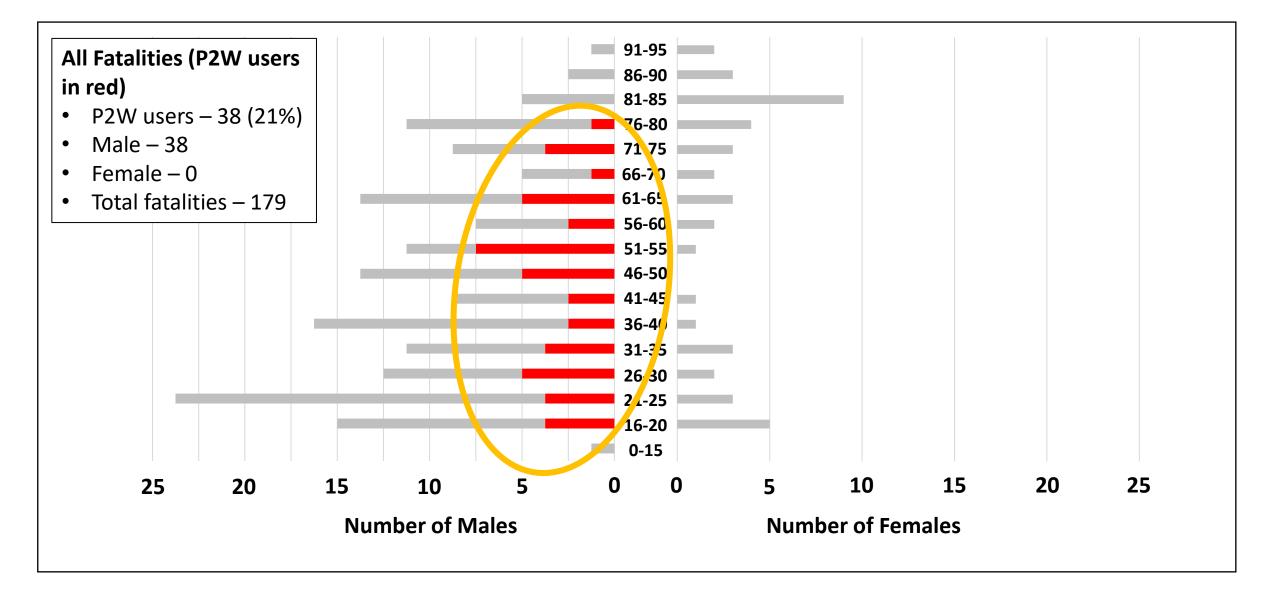


#### Speed-related collisions:

- Out of 169 fatal collisions, 53 included speed as a contributory factor (31%)
- 46 males were killed (79%) compared to 12 females (21%)
- 35 of 37 drivers / riders killed in speed-related collisions were male (95%)
- 9 of 16 passengers were female (56%)
- 5 fatalities were pedestrians, 4 of which were male

(using contributory factors 306 [exceeding speed limit] and 307 [travelling too fast for conditions])

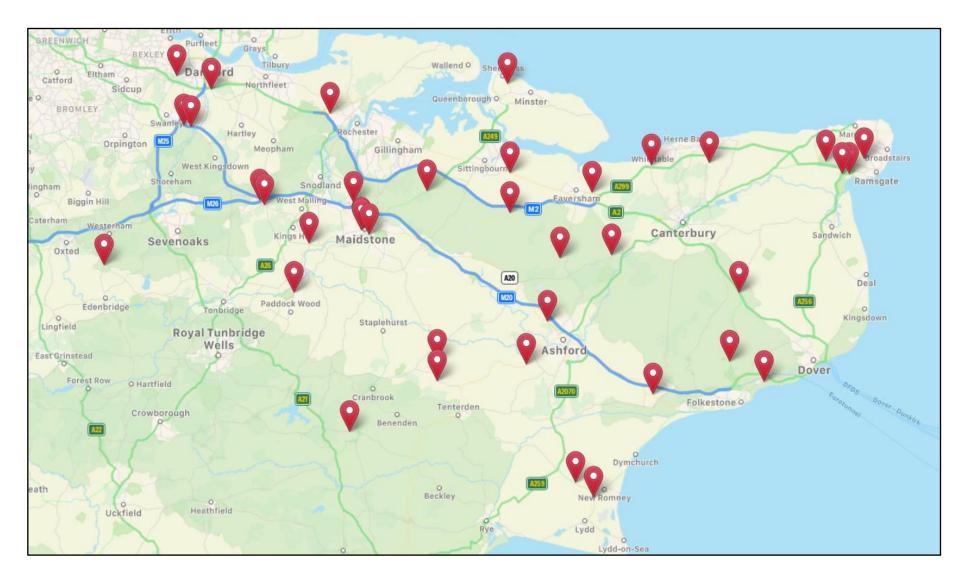
#### Powered Two-Wheeler Fatalities 2015 - 2019 (Age and Sex)



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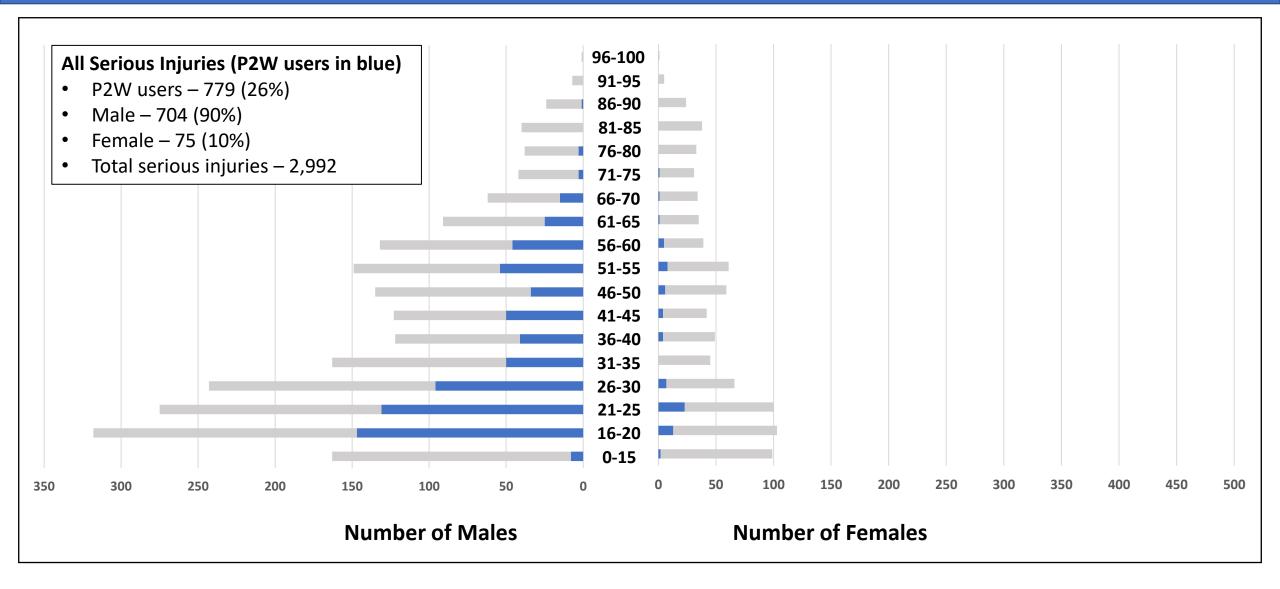
### Powered Two-Wheeler Fatalities 2015 - 2019





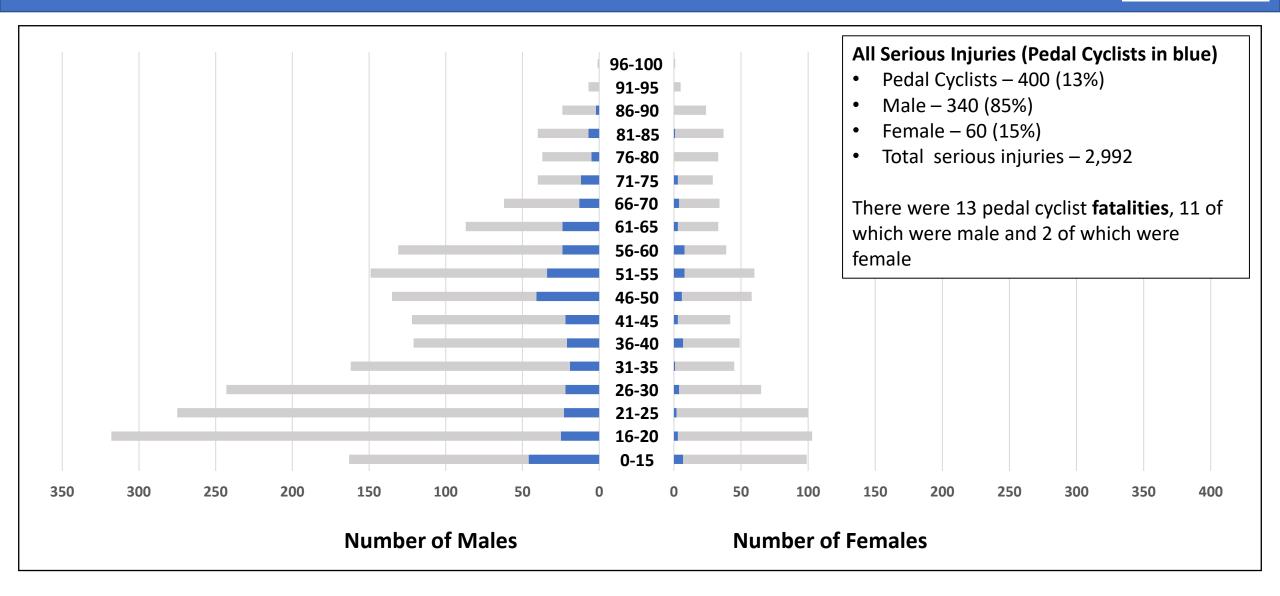
- 15 of the 38 fatal collisions occurred on 60mph roads (39%)
- 35 collisions involved at least one other vehicle, 25 of which were cars (71%)
- 33 collisions occurred on A and B roads (87%)
- Excessive speed was a contributory factor in 11 collisions (29%)

#### Powered Two-Wheeler Serious Injury Casualties 2015 -2019 (Age and Sex)



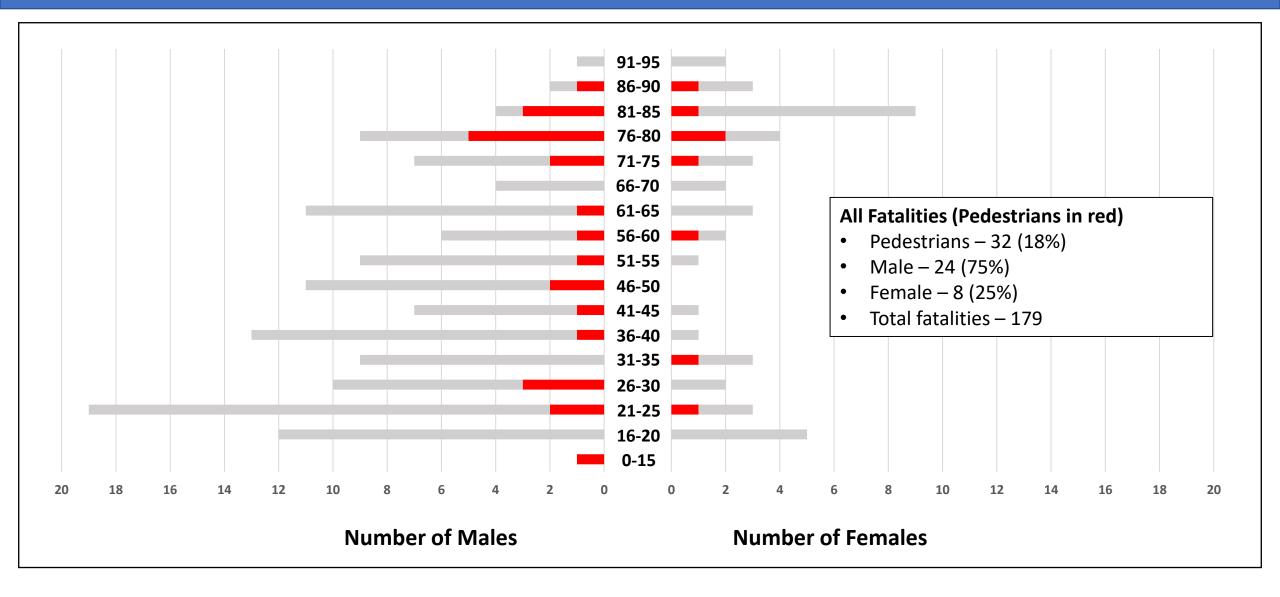
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#### Pedal Cyclist Serious Injury Casualties 2015 – 2019 (Age and Sex)



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## Pedestrian Fatalities 2015 - 2019 (Age and Sex)

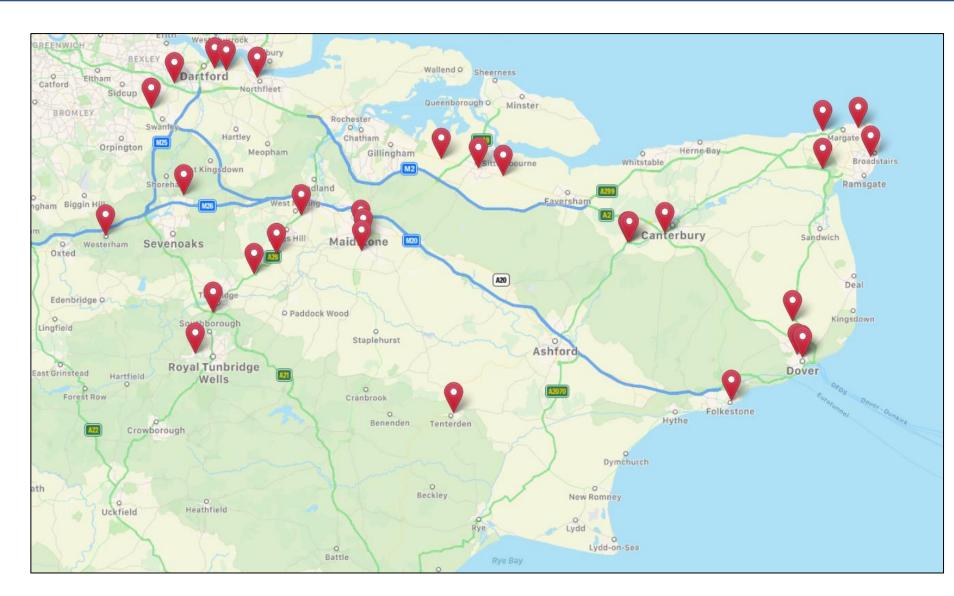


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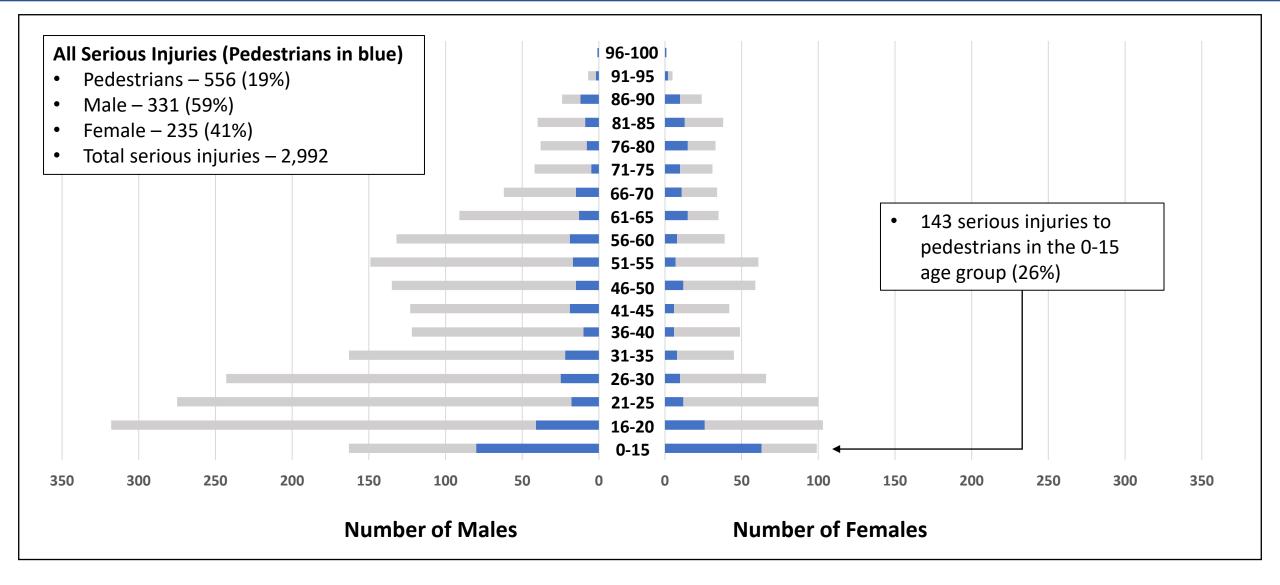
#### Pedestrian Fatalities 2015 - 2019





- 19 of the 31 fatal collisions occurred on 30mph roads (61%)
- 22 pedestrians were struck by cars (69%) and 4 were struck by HGVs (13%)
- 22 collisions occurred on A and B roads (71%)
- Excessive speed was a contributory factor in 5 collisions (16%)
- "Failed to look properly" was the most common contributory factor, 13 relating to vehicle users and 16 relating to pedestrians

#### Pedestrian Serious Injury Casualties 2015 - 2019 (Age and Sex)

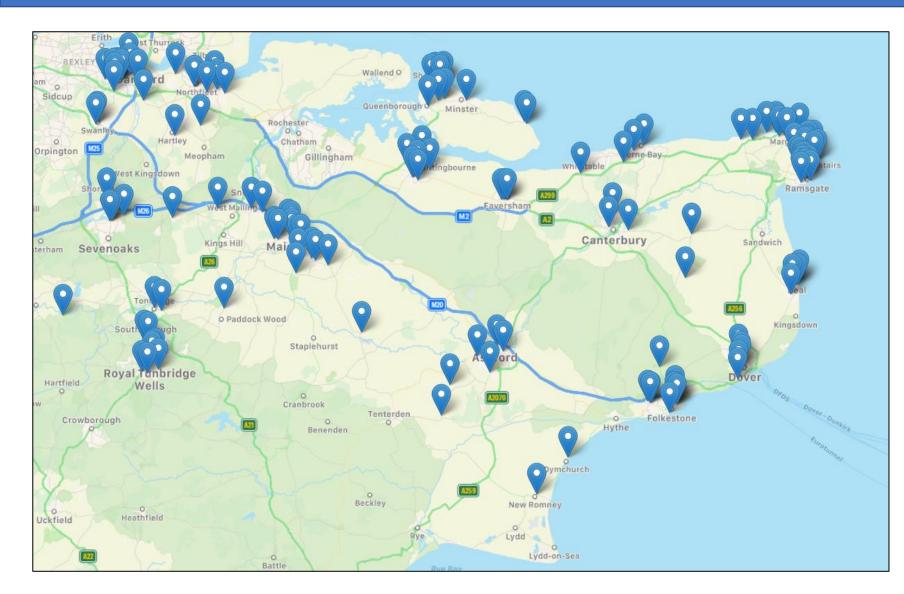


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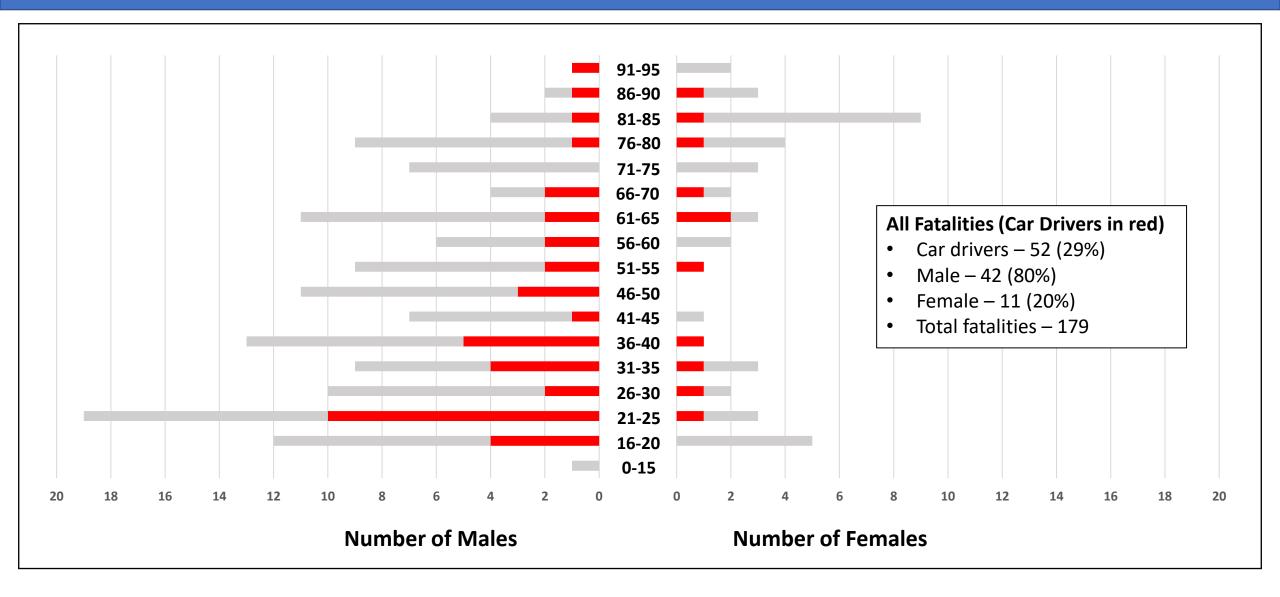
#### Pedestrian Serious Injuries 2015 - 2019 (age 0-15)





- 123 of 143 serious collisions occurred on 30mph roads (86%)
- 128 collisions involved cars (90%)
- 64 collisions occurred on A and B roads (45%)
- Excessive speed was a contributory factor in 6 collisions
- 102 pedestrians "failed to look properly" (71%) compared to 23 drivers / riders (16%)
- 11 and 12 year olds suffered the highest number of injuries within the age group (53) (37%)

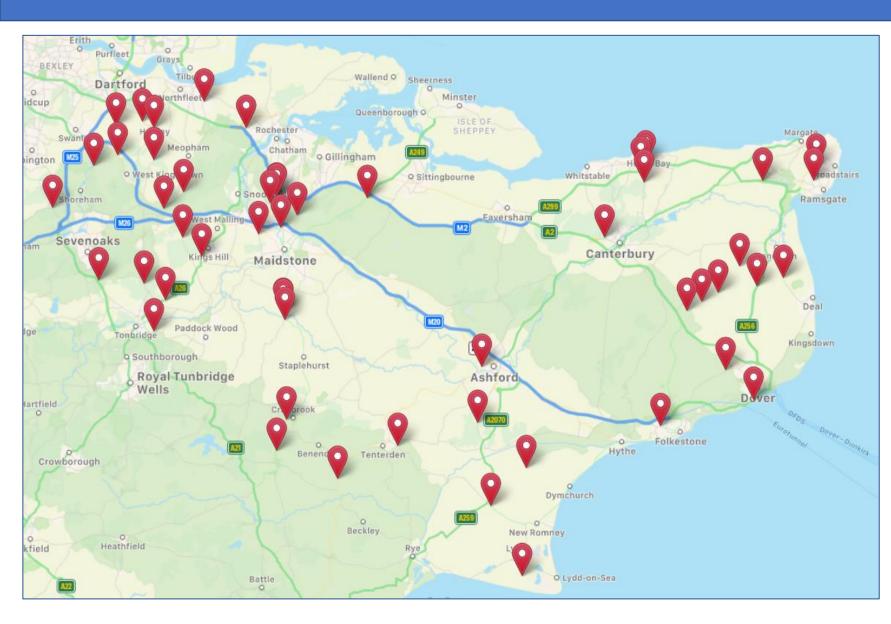
## Car Driver Fatalities 2015 - 2019 (Age and Sex)



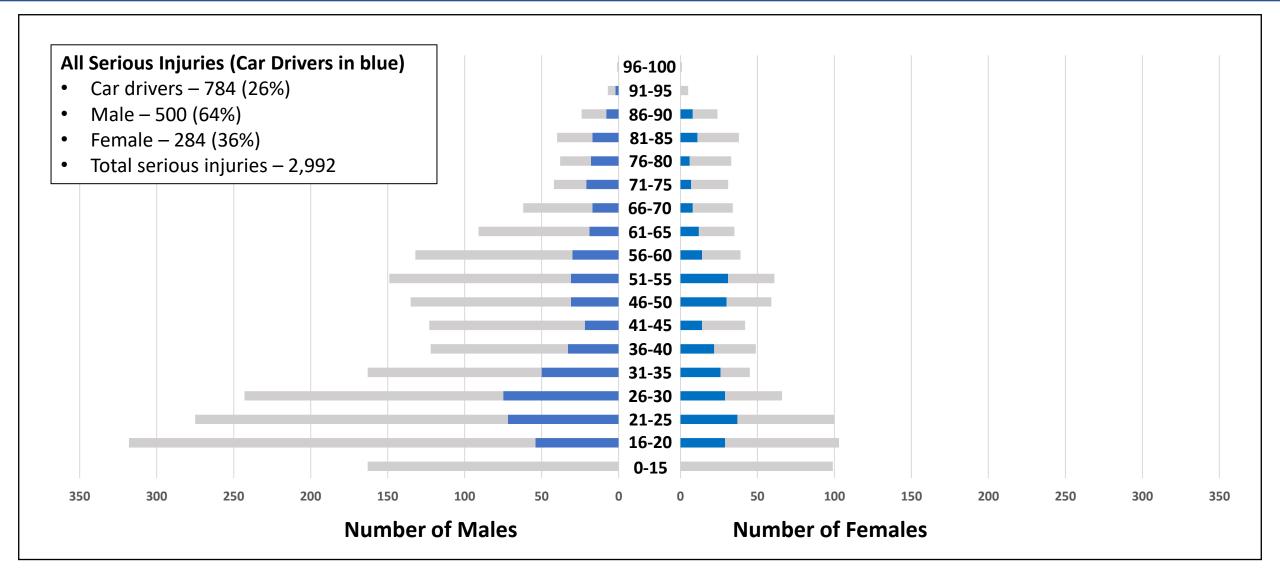
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#### Car Driver Fatalities 2015 - 2019





- The highest number of fatal collisions occurred on 60mph roads (18) (35%)
- 34 collisions occurred on A and B roads (45%)
- Excessive speed was a contributory factor in 23 collisions (44%)
- Drugs and alcohol were a contributory factor in 21 collisions (40%)
- Tonbridge and Malling saw the most car driver fatalities (9) (17%)

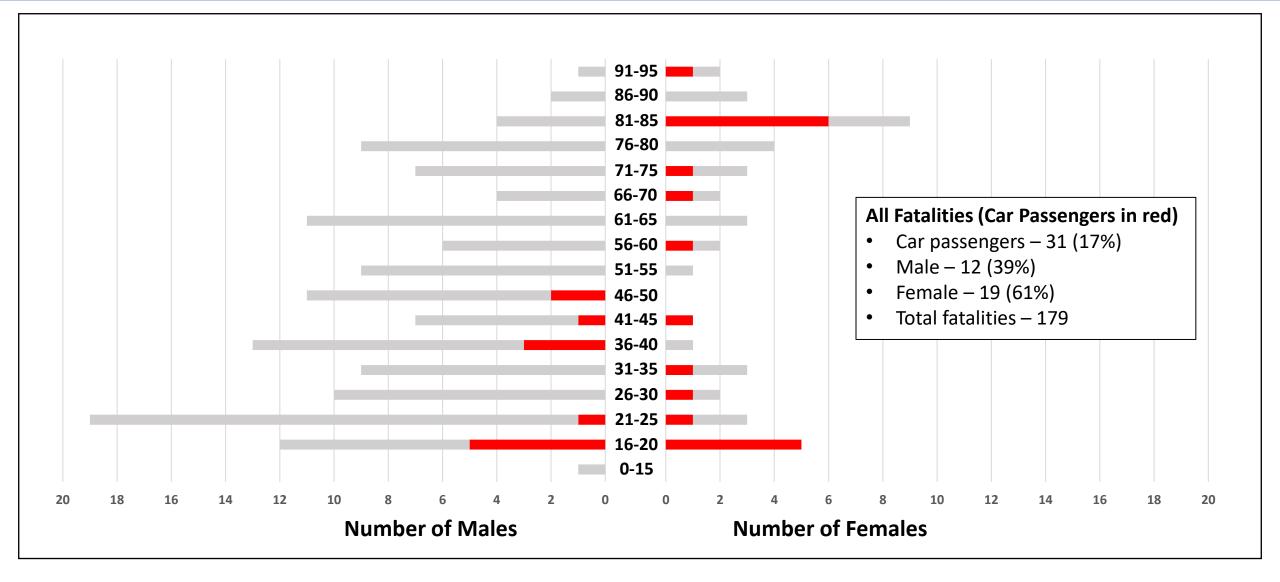


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#### Car Driver Serious Injury Casualties 2015 - 2019 (Age and Sex)

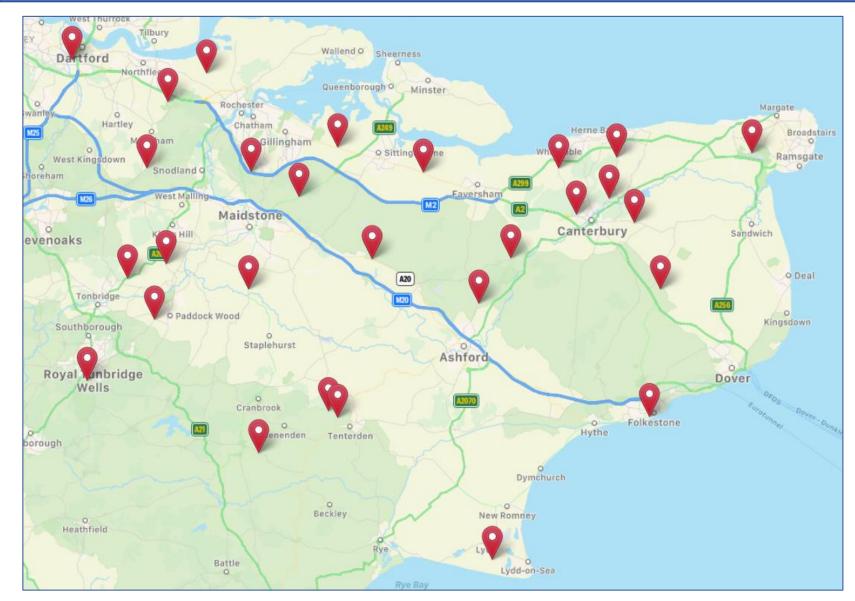


#### Car Passenger Fatalities 2015 - 2019(Age and Sex)



#### Car Passenger Fatalities 2015 - 2019

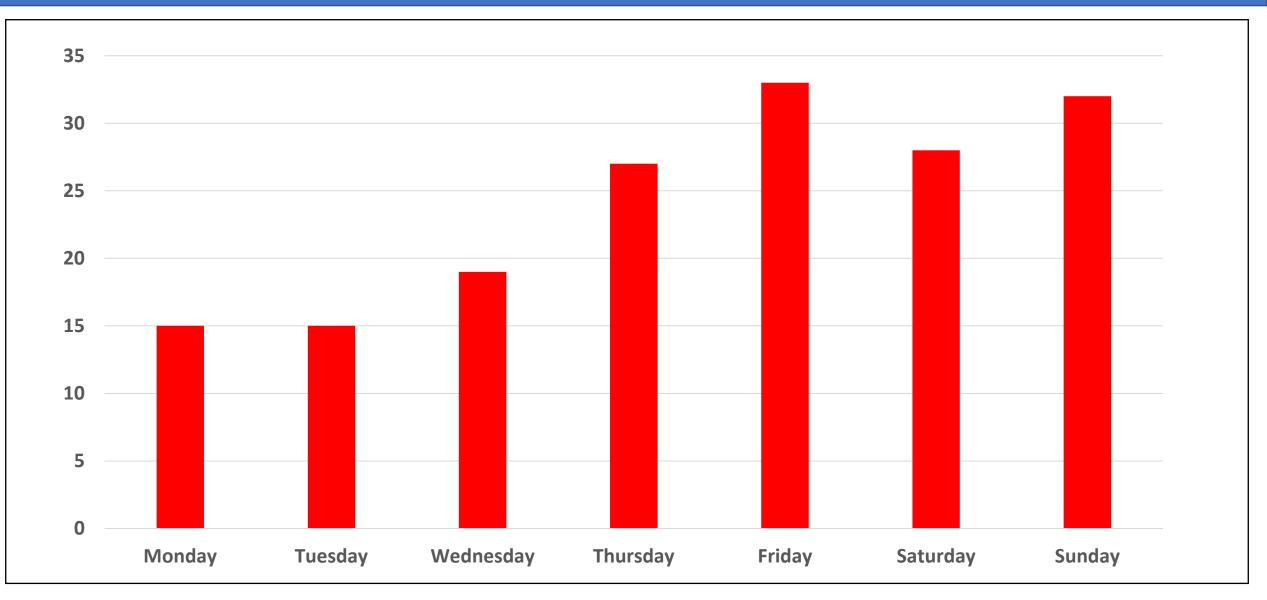




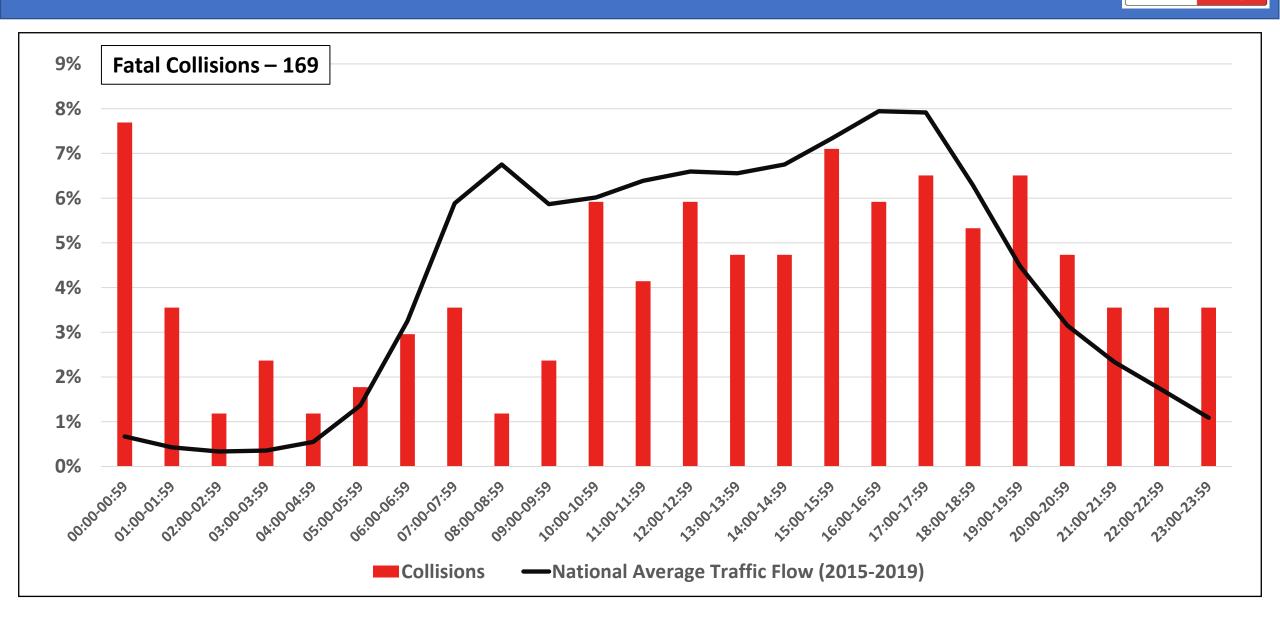
- Similar to car driver fatalities, the highest number of car passengers were killed on 60mph roads (14) (45%)
- 19 of 28 collisions occurred on A and B roads (68%)
- Excessive speed was a contributory factor in 13 collisions (42%)
- Drugs and alcohol were a contributory factor in 9 collisions (32%)
- Canterbury saw the most car passenger fatalities (6) (19%)



#### Fatal Collisions by day of the week 2015 - 2019



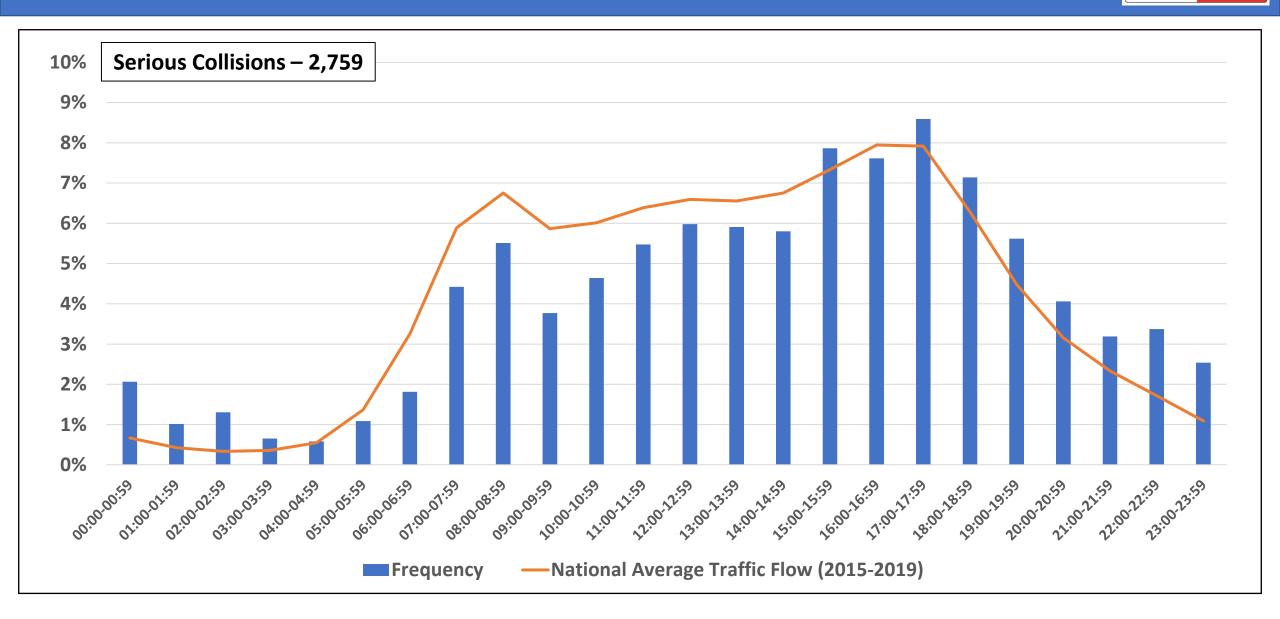
#### Fatal Collisions by time of day 2015 - 2019



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### Serious Collisions by time of day 2015 - 2019



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# WHAT KILLS OR SERIOUSLY INJURES PEOPLE ON KENT'S ROADS?

#### PACTS Report: What kills or seriously injures people November 15, 2020

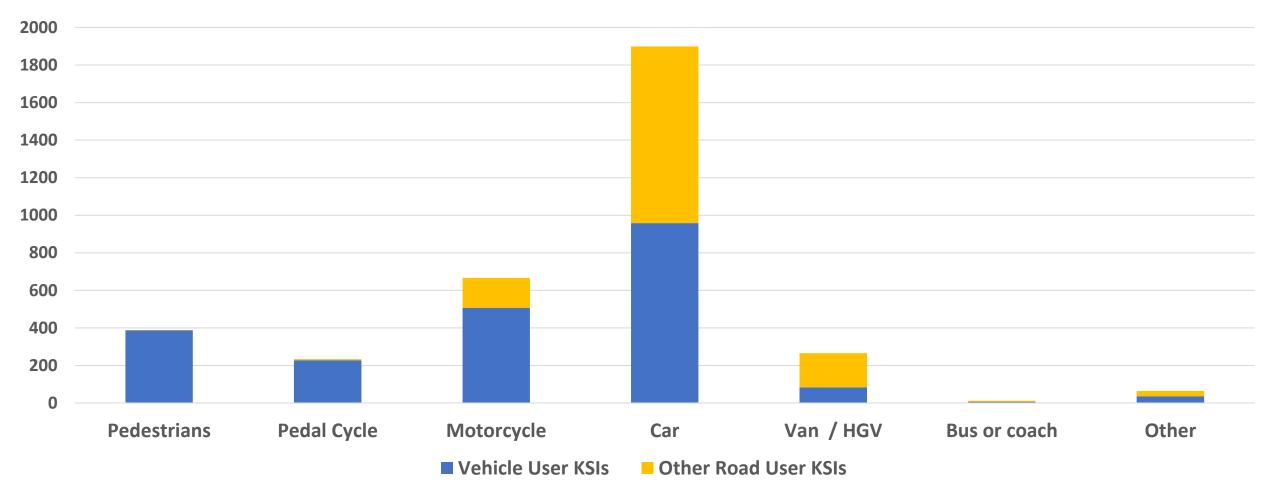
The Parliamentary Advisory Council for Transport Safety report recommends a new way of presenting data to show not only the mode of those injured but also the vehicle involved. The following data uses this new approach.

#### Data – Kent Highways only (not including Highways England roads) 01/07/2017 - 30/06/2020



## KSIs by mode of transport

- Vehicle User is defined as "drivers / riders killed or seriously injured in specific mode of transport" Other Road User is defined as "drivers / riders killed or seriously injured by specific mode of transport"



Data source Kent Highways (not including Medway or HE) 01/07/2017 - 30/06/2020